

Minutes of Newcap, Inc. Board of Directors
July 28, 2016 – 10:30 a.m.
Oconto City Hall – Multi-purpose Room, 1210 Main Street, Oconto, WI

1. **CALL TO ORDER:** Meeting called to order at 10:30 a.m. by Vice Chairman Spencer Mosley
2. **DISCUSSION OF AGENDA:** Reverse items #8 and #10. Motion made by Hoslet to approve the agenda. Second by Bubb. Carried.

3. **ROLL CALL:**

Present: Brock, Bubb, DeWitt, Doeren, Ehrfurth, Genrich, Hamilton, Hoppe, Hoslet, Londo, McKenzie, Moeller, Mosley, Nye, Pederson, Polarek, Reinhart, Sauve, Starszak, Thompson.

Excused: Brunette, Carper, Champion, Honish, Johnson, Van Pembroke, and Withers.

Absent: Dillinger.

Staff Present: Detrick.

Guests: Michael Troyer.

4. **INTRODUCTIONS:** Ron Nye, Paul Ehrfurth
5. **APPROVAL OF AGENDA:** Motion made by Hoslet to approve the agenda. Second by Bubb. Carried.
6. **APPROVAL OF MINUTES:** Motion made by Pederson to approve the minutes. Second by Starszak. Carried.
7. **NEW MEMBER: Ron Nye, Langlade County**
8. **CEO REPORT:** Updating on staffing and programs.

9. **STRATEGIC PLANNING PROCESS:**

- a) Michael Troyer, Ph.D., Strategic Management Associate – Marketing needs to tell success stories. Change is a constant. There are always scarce resources. Act on incomplete information. Status quo isn't a good thing. You need to let go instead of hanging on. Energized by improvement. You need a road map for the organization. Can you adjust to change?

10. **OLD BUSINESS:** None.

11. **NEW BUSINESS:** None.

12. **ANNOUNCEMENTS:** Ron Nye reported Cheryl presented to Langlade County Board, met with Antigo School District, Mayor, City Administrator and has more meetings scheduled. Those contacts were appreciated. Tom Hamilton made a statement about Bob Rebman.

13. **PUBLIC COMMENTS:** None

14. **ADJOURNMENT:** Motion to adjourn made by Starszak. Second by Hoslet. Carried.

Spencer Mosley, Vice Chairman
Cheryl Detrick, Recording Secretary

