

Minutes of NEWCAP, Inc. Board of Directors  
June 9, 2016 – 12:30 p.m.  
Oconto City Hall – Multi-purpose Room, 1210 Main Street, Oconto, WI

1. **CALL TO ORDER:** Meeting called to order at 12:30 p.m. by Chairwoman Chris Carper.
2. **DISCUSSION OF AGENDA:** None.
3. **ROLL CALL:**  
  
**Present:** Brock, Brunette, Bubb, Carper, DeWitt, Dillinger, Doeren, Hamilton, Hoppe, Hoslet, Londo, McKenzie, Moeller, Pederson, Polarek, Reinhart, Sauve, Thompson, Van Pembrook, and Withers.  
  
**Excused:** Champion, Honish, Mosley, and Starszak.  
  
**Absent:** Johnson.  
  
**Staff Present:** Detrick.  
  
**Guests:** Katie Castern, Jim Genrich, and Michael Troyer.
4. **INTRODUCTIONS:** Guests were introduced.
5. **APPROVAL OF AGENDA:** Motion made by Hoppe to approve the agenda. Second by Hoslet. Carried.
6. **APPROVAL OF MINUTES:** Motion made by Van Pembrook to approve the minutes. Second by Bubb. Carried.
7. **NEW MEMBERS:**
  - a) Jim Genrich – Motion made to nominate Jim to the board by Hamilton. Second by Hoslet. Carried.
  - b) Ronald Nye – Motion made to nominate Ron to the board by Van Pembrook. Second by Polarek. Carried.
  - c) Paul Ehrfurth – Reinhart questioned whether Paul has time to be on the board. Motion made to nominate Paul to the board by Doeren. Second by Moeller. Carried.
8. **ROMA BOARD TRAINING:** (Results Oriented Management and Accountability)

- a) Katie Castern, DCF – she did a presentation on ROMA and had handouts for the presentation. Some questions were asked.

9. **STRATEGIC PLANNING PROCESS:**

- a) Michael Troyer, Ph.D., Strategic Management Associate – Marketing needs to tell success stories. Change is a constant. There are always scarce resources. Act on incomplete information. Status quo isn't a good thing. You need to let go instead of hanging on. Energized by improvement. You need a road map for the organization. Can you adjust to change?
- b) **Finance:** Brandon Daul – New balance sheets, consolidated budget, and divisions of the budget.

**April 2016 Financial/Program Reports (enclosed) – INFORMATIONAL**

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- 10. **CEO REPORT:** Cheryl Detrick – We need to do more regarding Strategic Planning. October you will need to vote on the Strategic Plan. Community Needs Assessment will be going out online and through the mail. We need to have the Executive Board meet in the months that the Board doesn't meet, so some members of the Board would be meeting every month. We need to add two more committees: Finance and Ad Hoc Building Committees. The roof has been leaking and making people ill. It is costing \$33,000 to have the roof repaired. The cost of moving to Marinette would be too much. Have a community fundraising for the hospital and have memorial bricks for sale. Khrome will be coming up with new branding for NEWCAP. We would also like to do surveying of our clients and customers. We would also like to ask what their ZIP Code is so we can go back to the community with the information we receive. Halogen evaluations will start by July 15 for the staff. Post employment lawsuit has been settled. Pilot is done.
- 11. **OLD BUSINESS:** None.
- 12. **NEW BUSINESS:** None.
- 13. **ANNOUNCEMENTS:** Open house in Marinette, might be in October. All staff meeting on July 28, 2016 at City Park. It will start at 1 p.m. and we will be cooking out. The Board is invited to attend this retreat.

14. **PUBLIC COMMENTS:** Ted Sauve said what an excellent job Cheryl did at the County Board meeting in Marinette and handing out all those binders regarding NEWCAP was terrific. Gene Hoppe was extremely proud of the job Cheryl did at the Shawano County Board meeting.

15. **ADJOURNMENT:** Motion to adjourn made by Hoppe. Second by Reinhart. Carried.

Chris Carper, Chairwoman
Sarah Bauman, Recording Secretary